

# 2009

## SEAWAY WINDOW MAKEOVER Contest

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### Official rules:

1. There will only be one winner. The Grand Prize will include a window and door makeover of the winner's residence. The makeover could include installation of: vinyl replacement windows, one entry door, one patio door and one storm door for the winner's owner-occupied residence. If the winner desires a makeover with a retail value in excess of the retail value of the Grand Prize, then the winner must pay for the difference. The maximum total retail value of the Grand Prize is **\$20,000**.
2. In order to be eligible for the Grand Prize, winner must be: (1) a United States citizen; (2) 18 years of age or older; and (3) the owner and occupant of the residence to be renovated. In addition, **the residence must be located in Erie County, Pennsylvania**. New construction and prior sales excluded.
3. Winner acknowledges that the Sponsors of the contest shall have the right to publicize and broadcast the winner's home, name, likeness and voice to promote the Seaway Makeover Contest and the Sponsors.
4. Only one entry per household will be accepted. No purchase is necessary to enter or win. A purchase does not increase an entrant's chances to win. Entry forms are available at designated Sponsor locations.
5. Entry requires three components: (1) a completed entry form; (2) an essay of 50-words or less on the theme: "My home qualifies for a Seaway Makeover because..."; and (3) a photo of the exterior of your home clearly labeled on the back with your name, address and phone number. All entries and photos become property of Seaway Window and will **not** be returned. Entries may be dropped off at sponsor locations or mailed to Seaway Makeover Contest, 2250 East 33<sup>rd</sup> Street, Erie, PA 16510. Regardless of postmark, entries not received by **4:00 p.m. on March 21, 2009**, will be void. Sponsors are not responsible for lost or misdirected entry forms. Incomplete entries will not qualify.
6. Twenty-five semi-finalists will be determined by Seaway Window judges. Popular vote on-line at [www.seawaywindow.com](http://www.seawaywindow.com) will take place March 29 – April 5, 2009. The Contest Sponsors reserve the right to establish rules and procedures governing the on-line voting. Popular vote will determine the fifteen finalists.
7. Contest judges shall be appointed by Seaway Windows and shall be composed of Seaway Window personnel. The finalists may be interviewed by the contest judges and a Grand Prize winner may be selected by the judges on the basis of; including but not limited to: (1) Oral interview; (2) Subjective review of structural condition; and (3) Subjective review of entry photo and 50-word essay; (4) such other factors as the judges, in their sole discretion, may deem appropriate. All disputes with regard to the Contest and the Contest rules shall be resolved by the Contest judges in their sole discretion. All decisions of the Contest judges are final.
8. The Sponsors reserve the right to modify the Contest rules and prizes at any time and in any manner prior to the selection of the winner, in the Sponsor's sole discretion.
9. Contest begins Thursday February 26, 2009. Entries will be accepted through Saturday March 21, 2009 at 4:00 p.m. Winner will be announced on Sunday, May 17, 2009 during the final episode of "Extreme Makeover" on WJET-TV.

10. The Sponsors of the contest are: (1) Seaway Window; (2) Times Publishing Co.; (3) WJET-TV; (4) Citadel Broadcasting; (4) Erie Promotions & Expo, Inc.; (5) the Builders Association of Northwestern Pennsylvania; (6) such other parties as may hereafter be designated as a Sponsor by the Sponsors. Employees of the Sponsors, employees of the Sponsors' members or affiliates, and immediate family members of any such employees are ineligible to win the Contest.
11. Entry forms and complete contest rules and regulations are available at designated Sponsor locations or may be obtained by sending a self-addressed, stamped envelope to: **RULES**, Seaway Makeover Contest, 2250 East 33<sup>rd</sup> Street, Erie, PA 16510.
12. The Contest is void where prohibited by law. The total number of entries submitted will determine the odds of winning. The prize has no cash value.
13. The winner may be required to pay taxes on the value of the Grand Prize, and will be issued a Form 1099 by the Sponsors for tax purposes. It is recommended that the winner consult his or her own tax advisor to determine any possible tax ramifications. The Sponsors are not responsible for any tax liabilities of the winner.
14. Sponsors, their affiliates, or their respective employees shall not be liable for any damages suffered as a result of modifications or renovations made to winner's residence. Any liability for any such damages will rest solely with the contractor(s) supplying the labor and materials. Winner will be required to sign a liability waiver prior to the Grand Prize being awarded. Failure to sign the liability waiver will result in forfeiture of the Grand Prize.